



Marketing & Branding Agency
Strategic Communication
Printing & Branding
General Supplies



COMPANY PROFILE





**Compulsive marketers, creative thinkers,
branding experts, artisans & craftsmen of
beautiful brands and tailored solutions**

www.pitstoplimited.com

Chairman's Statement

Welcome to Pitstop, where we build brands and believe that no brand should ever stagnate.

I'm Dr. Blak Aende, the Chairman and Founder of Pitstop Limited, and I've witnessed firsthand why brands sometimes find themselves in a state of inertia.

Brands stagnate when they lose sight of their unique value proposition, fail to adapt to changing market dynamics, or lack a comprehensive branding strategy. It's a common challenge that many businesses face, but it doesn't have to be the end of the road.

At Pitstop, we specialize in breathing new life into stagnant brands and propelling them to soar once again. We understand that every brand has untapped potential and a story waiting to be told. We have the expertise, insights, and tools to help shape your brand's narrative and reignite its growth.

Our team of skilled professionals delves deep into the essence of your brand, identifying its strengths, weaknesses, and untapped opportunities. We work closely with you to develop a tailored branding strategy that aligns with your business objectives and resonates with your target audience.

Whether it's redefining your brand identity, revitalizing your marketing materials, or repositioning your brand in the market, we have the knowledge and experience to guide you every step of the way. Our comprehensive approach encompasses conceptualization, design, printing, and branding, ensuring a seamless and cohesive brand experience across all touchpoints.

We go beyond just delivering a fresh look or catchy slogans. We aim to create meaningful connections between your brand and your customers, fostering loyalty and driving business growth. Our proven track record of success and satisfied clients is a testament to our ability to turn stagnant brands into powerful forces in the market once again.

Don't let your brand remain stuck in a state of stagnation. Let Pitstop be your partner in revitalizing your brand and helping it reach new heights. Together, we can unleash the true potential of your brand and make it soar once again.

Dr. Blak Aende
Chairman & Founder



WHO WE ARE

We the leading Agency in East Africa based in Nairobi, Kenya.

We tell stories, build dynamic brands, create bespoke websites and offer practical and sustainable marketing strategies that grow businesses, create results, and help bring our clients vision to life.

OUR SERVICES

It's the attention to the little details that makes us recognize craftsmanship in a brand's functionality and sustainability



MARKETING

We get to understand the needs of our clients so that we can tailor solutions to their exact needs, and deliver high-value results that transform their businesses.



BRAND IDENTITY & STRATEGY

Brand Identity Development & Experience, Brand Positioning & Market Entry
Brand Growth & Analysis



DESIGN, PRINTING & BRANDING

Graphic Design & Presentations, Conceptualization & Execution
Offset, Digital & Large Format Printing
Showrooms, Office & Vehicle Branding
Promo Materials & Branded Giveaways



WEBSITE DEVELOPMENT & SOCIAL MEDIA MANAGEMENT

Domain Registration & Hosting, Website Design & SEO.
Digital & Social Media Management



CREATIVE / GRAPHIC & WEB DESIGN

Design for Print
Design for Presentation
Digital Design (Websites)
Flash & PowerPoint
Presentations

Everything we do at Pitstop has to look fantastic. We believe that design is about evoking perception as well as telling a clear story exploiting every single one of the senses.

Every creative brief we work on needs to allow us the freedom to explore any opportunity at the outset and not limit our imaginations.

This is another reason why we never work on projects where design guidelines are already in place as we're not good at adhering to rules.



BRANDING, IDENTITY & STRATEGY

Brand Identity Development
Brand Placement & Market Entry
Brand Growth & Analysis

No matter the project we are handling; whether its a simple task like logo design to complex tasks like market placement, we always insist on working through our processes to establish a very creative brief with our clients.

One of the reasons we never pitch is that we believe it is impossible to gain a real understanding of a brand without working closely with the owners.

One of the other reasons is that we tailor solutions that resonates with our client's target market and leaves a memorable mark hence creating a lasting bond.



INK ON MEDIA + BRANDING

Offset Printing Press
Digital & Large Format Printing
Laser & UV Branding
Merchandise & Promo Items

Our print quality is complemented with unmatched efficiency; and along the way we have steadily grown our customer-base across board.

We have been laying ink onto paper and other media for 14 years. So if you want a one off large format print, a series of unique personalized brochures, some flyers, or business cards, you can trust us.

We can foil, emboss, laminate, Laser Print, and much more.



**OUR JOB IS
TO CHANGE
PEOPLE'S PERCEPTION
TO INCITE THEM**

OUR CLIENTS

We offer amazing brand solutions for clients from all over the world to create amazing results.

We work with individuals, small to medium businesses, corporations, government agencies and entrepreneurs delivering qualitative and visible results.

“The team at PITSTOP are always great to work with. Time and time they've take everything off my plate and come up with something amazing”

- Gladys Boss
Founder, Gladys Boss Foundation- Kenya

“The guys at PITSTOP are quite something! they took the time to understand my vision from day one, and helped me go from idea to successful business!

- Paul Geuzebroek
Digitpol Securities, Netherlands

“We really love the work you guys did! ..from the consultancy stage to developing our brand manual made the difference. Our brand vision & roadmap is now more clearer .

- Ali Mohammed
Green Global Shipping Co, Tanzania



Here is the team that will build a powerful strategy for your brand?

—
We will take the internal and external truths surrounding your brand and bring it to life in a convincing and creative way. It needs to look stunning and it needs to work beautifully. So you get truly great results.

MEET OUR GENIUSES



DR. BLAK AENDE
CHARIMAN & FOUNDER



KIPRONO BRYAN
MANAGING DIRECTOR



NESTER LOUIS
CHIEF OPERATING OFFICER



LOICE BERTINA
HEAD OF PRODUCTION

What sets us apart is that we breathe, sleep and eat brands; and that's our passion.

—
Our team has a wealth of experience and creative flare across many different mediums. We work well under pressure and are used to working to tight deadlines, while still producing a very high standard of work.

MEET THE DOERS



STEPHEN ADUDI
CHIEF FINANCIAL OFFICER



GLORIA OMARIBA
CHIEF ADMINISTRATIVE
SECRETARY (CAS)



JOSEPHINE DACHA
HEAD OF MARKETING &
DIGITAL MEDIA MANAGER



FREDRICK ODHIAMBO
CHIEF ACCOUNTANT



VICTOR KARIUKI
CREATIVE DIRECTOR

OUR VISION

Our vision is to empower organizations, businesses, and individuals to master the art of branding, allowing them to authentically express their unique identity and purpose right from the beginning.

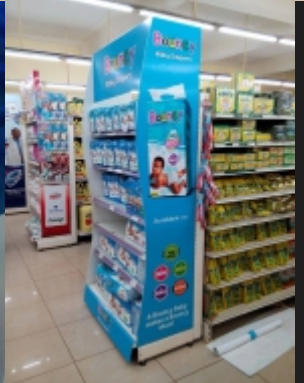
our **mission** is to cultivate strong and collaborative partnerships with industry stakeholders, working hand in hand to deliver exceptional benefits and value to our valued customers in the region.

OUR BRANDING
PORTFOLIO
HERE IS WHAT WE CAN DO FOR YOU TOO

Promo Items & PoS Visibility

Having an event that requires strategic and dynamic visibility or just want quality branded staff uniform for your team at factory price?

Call us today 0722 707205 or send us an Email: marketing@pitstoplimited.com





Vehicle/Fleet Branding

WANT YOUR BRAND TO REACH THOUSANDS IN A DAY?
Vehicle Branding is the quick solution!
Vehicle and fleet branding is a high-impact and cost-effective way of giving your brand the desired visibility effectively and in a viral manner.

Call us today 0722 707205 or send us an Email: marketing@pitstoplimited.com





Signage Production & Installation

From indoor to outdoor branding, we are renowned for injecting life into brands by giving them the desired visibility that generates leads to conversions.

Call us today 0722 707205 or send us an Email: marketing@pitstoplimited.com





 **SCAN HERE**
FOR OUR CATALOGUE



 CHECK OUR WEBSITE
WEBSITE



 LIKE OUR PAGE ON
FACEBOOK



 FOLLOW US ON
INSTAGRAM



 WE ARE ALSO ON
TWITTER

A long-exposure photograph of a city street at night. The foreground shows a curved road with light trails from cars, including prominent red and white streaks. The background is filled with tall, modern skyscrapers, many of which are illuminated with blue and white lights. The sky is a deep, dark blue. The overall scene conveys a sense of a bustling, modern urban environment.

THANK YOU



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